

# Connecting you to the staffing industry

Your investment in the Minnesota Recruiting and Staffing Association gives you the power to grow your business and help direct the future of the recruiting and staffing industry:

- Influence lawmakers' decisions – support policies that help and support the industry and block policies that hinder growth.
- Connect with other industry professionals.
- Grow your business through professional development and access to better recruiting techniques.

MNRSA is the only organization in Minnesota representing the recruiting and staffing industry to elected officials at the Capitol. No matter the size of your company or your location in Minnesota, we represent you.

An overwhelming majority of MNRSA members




**93%** are satisfied with their membership!

**MNRSA membership dues are based on the number of internal employees (from all branches, franchises, offices, etc.).**

| TOTAL # of Internal Employees | MNRSA Annual Dues |
|-------------------------------|-------------------|
| 1-5.....                      | \$400             |
| 6-10.....                     | \$625             |
| 11-25.....                    | \$1,050           |
| 26-50.....                    | \$1,700           |
| 51+.....                      | \$2,850           |



# Give yourself a competitive advantage and join today!

| <b>ADVOCACY</b>    | <b>INDUSTRY CONNECTIONS</b>   | <b>BUSINESS GROWTH</b>    |
|---|--|--|
| <ul style="list-style-type: none"> <li>• MNRSA is the only organization in Minnesota that advocates on behalf of the staffing and recruiting industry.</li> <li>• We educate members on critical policies that could hinder your company's growth.</li> <li>• Our members provide an industry voice to lawmakers at the capitol. Recruiting and staffing helps grow our economy, and our work helps legislators understand the industry and those contributions.</li> </ul> | <ul style="list-style-type: none"> <li>• MNRSA connects you to the recruiting and staffing industry with seminars, webinars, issue briefings and more to educate members' leadership, sales, recruiting and support staff.</li> <li>• Connect directly with other industry professionals through our searchable member directory.</li> <li>• MNRSA provides access to trusted industry partners who serve and support the staffing and recruiting industry.</li> </ul> | <ul style="list-style-type: none"> <li>• MNRSA helps you grow. When you grow, so does the industry and Minnesota's economy.</li> <li>• Even the smallest recruiting and staffing business can afford the training and education that MNRSA provides. Content is timely, relevant and impactful.</li> <li>• Events provide powerful industry connections among your peers, helping your business grow and improve.</li> </ul> |
| <b>YOUR MEMBERSHIP PROVIDES:</b>  |  |  |
| <ul style="list-style-type: none"> <li>• Updates from the Capitol with critical industry information.</li> <li>• Opportunities to lead the industry by telling your story.</li> <li>• Connections with decision makers at the Capitol and leaders in government.</li> </ul>   | <ul style="list-style-type: none"> <li>• A directory of staffing and recruiting business leaders and trusted industry partners, opportunities to serve on the Board of Directors or committee leadership positions, making decisions that impact and improve the industry.</li> <li>• 8 - 10 seminars and programs each year that fit your budget, schedule, and personal and professional development goals.</li> </ul>   | <ul style="list-style-type: none"> <li>• A database providing you exposure through 10,000+ searches a year!</li> <li>• Webinars and events that give members and their staff helpful, timely information.</li> </ul>   |
| <b>WE GET RESULTS:</b>  |  |  |
| <ul style="list-style-type: none"> <li>• Our advocacy has protected the recruiting and staffing industry from \$2.2 billion in additional mandates on employee benefits in recent years.</li> <li>• That's \$52,625 per member company, a return on investment of \$50,800 for the average membership cost.</li> </ul>  | <ul style="list-style-type: none"> <li>• We provide <b>more than 600 industry connections</b> via the member directory.</li> <li>• Committees <b>connect nearly 100 industry professionals</b> who develop industry growth priorities and strategies for the future of Minnesota's workforce.</li> </ul>   | <ul style="list-style-type: none"> <li>• Our high-caliber professional and leadership training <b>cost is 70% below the industry average</b>, and specifically tailored for growth in Minnesota.</li> <li>• The average MNRSA member receives industry exposure for their services and is provided with frequent networking opportunities.</li> </ul>  |



400 Robert Street North, Suite 1500, St. Paul, MN 55101  
 651.292.3922 | [www.mnrso.org](http://www.mnrso.org)